

Manufacturing Sustainability Rating Tactical vs. Strategic

Company: Dordan Manufacturing
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Category	Question	Rating Insights	Green Rating	Comments
Leadership	What is title of person in charge of lean & green?	Technician=1; Manager=2; Executive=3	2	
Leadership	Do you have a C-level sustainability champion?	No=1; Yes=3	2	
Leadership	Is green on your company strategic plan?	No=1; Lower level=2; Yes=3	1	Top mgmt focuses on ROI.
Leadership	Is lean/green on monthly executive agenda?	No=1; Sometimes=2; Always=3	1	
Management	Do you have broad involvement of employees? How?	None=1; Ad Hoc=2; Green teams=3	1	
Management	Do you share best practices between facilities? How?	No=1; Informally=2; Formally=3	1	Focus is not on manufacturing operations. Starting to do that.
Management	Is there a managed synergy between lean & green? How?	No=1; Ad hoc=2; Formal=3	1	
Breadth	Is lean/green part of product design?	No=1; Sometimes=2; Always=3	3	
Breadth	Do you know your customers green desires? How?	No=1; Some=2; Yes=3	3	Focus is on customer centric tools and processes.
Breadth	Do you have sustainability requirements for your suppliers?	Ignore green=1; Ask for green=2; Demand green=3	1	Majority of supplies are industry standard.
Breadth	Is being green a competitive differentiator? How?	No=1; Somewhat=2; Definitely=3	3	Yes, design process for packaging.
Understanding	Have you done an energy audit? Where?	No=1; Targeted=2; Broad=3	1	Investigating how to do it internally.
Understanding	Have you done a carbon audit? Where?	No=1; Targeted=2; Broad=3	1	
Understanding	Are you ISO14001 certified?	No=1; In progress=2; Yes=3	1	Working on ISO9001.
Understanding	Do you reach outside of company for insights? How?	No=1; As needed=2; Org Member=3	3	
Understanding	Does your company know its major environmental impacts?	No=1; Some=2; All=3	1	
Total			26	

Range (Larger number is better)	16 to 48
Tactical green efforts -- Just getting started	16 to 24
Beginning strategic green efforts	25 to 32
Intermediate strategic green efforts	33 to 40
Advanced strategic green efforts	41 to 48